

NATIONAL COMPANY, Inc.

ESTABLISHED 1914



ENGINEERS AND
MANUFACTURERS

CABLE ADDRESS "NATCO" BOSTON
WESTERN UNION CODE
61 SHERMAN STREET
MALDEN 48, MASS.

EXECUTIVE OFFICES

July 15, 1953

Dear Fellow Employee:

I am enclosing with this letter a copy of a brochure we have just gotten off the press describing National Company, Inc., its products, its people and its ability to serve the government and industry in supplying electronics equipment.

We are sending this brochure to a very wide list of procurement officers of the government including the Army, Navy and Air Corps and other services and to a lot of large manufacturers who have subcontracts to place with smaller companies such as National Company, Inc.

I know you will be interested in seeing the company described in this brochure and I think that you will take the same pride as I do in the quality characteristics of our company. I know that you share with me the knowledge that the greatest asset that we have in our company is the high quality of our products and you will continue to do all within your power to maintain this high quality.

If you have some friends or acquaintances who might be interested in the company by all means show this brochure to them.

In addition to mailing this brochure to potential customers all of us in the top management group are making frequent trips to these various companies and procurement agencies and going over this brochure with these folks in an effort to get individual contracts.

Kind personal regards.

Sincerely,

NATIONAL COMPANY, INC.

C. C. Hornbostel
President